

# Full Exposure

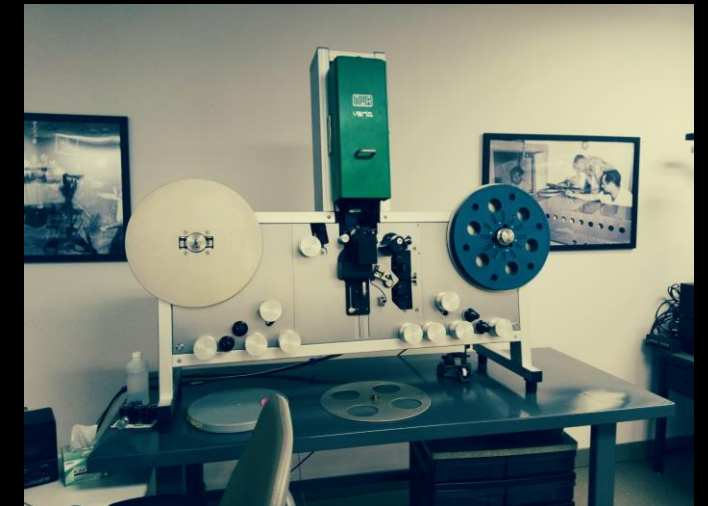
Public Programming and Outreach for the Archives

# What we'll talk about today

- Family History Fairs
- VLOG “Behind the Scenes”
- Public Programming
- Social Media

# Wolfson Archives

- Florida-focused
- 23 million feet of film; 35,000 hours of tape
- Now operated by Miami Dade College
- 3 full-time staff; 7 part-time
- 9,000 square feet facility, Downtown Miami
- Collections growth: Donations and Dumpster Dives
- Collections policy: Anything related to Florida, on film or tape
- Public Access
  - Online
  - Web finding aids
  - Onsite viewing by appointment



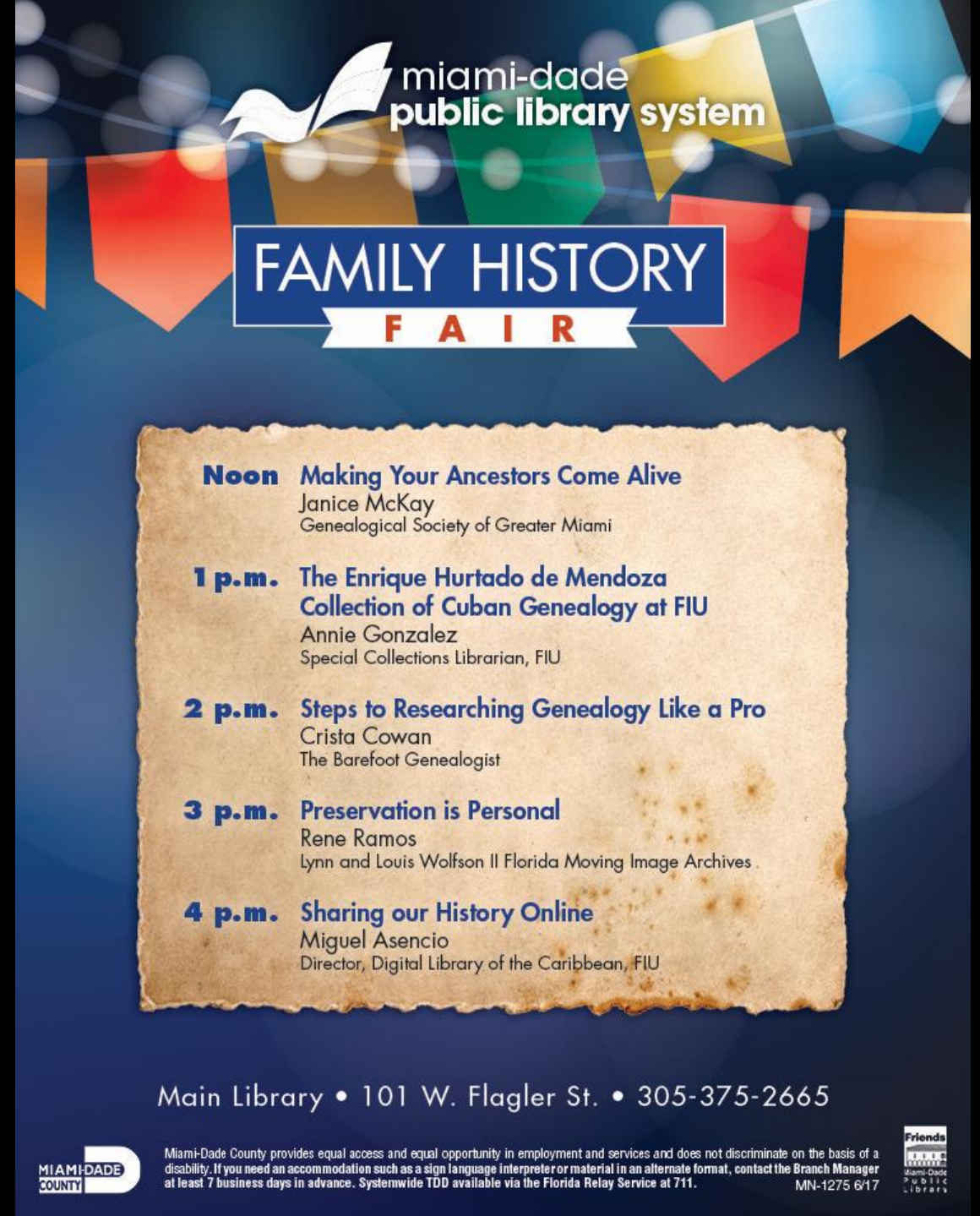
# Family History Fairs

Held at Public Libraries

Open to Public

Focused on preserving family history artifacts through digitization

Some inspection and consultation of artifacts



The poster features a dark blue background with colorful pennants at the top. The Miami-Dade Public Library System logo is in the upper right. The title 'FAMILY HISTORY FAIR' is prominently displayed in a blue and white banner. The main content is on a piece of aged, yellowed paper with a torn edge, listing five events with their times, titles, and speakers. At the bottom, the location and phone number for the Main Library are provided. Logos for Miami-Dade County and Friends of the Library are in the bottom corners.

miami-dade  
public library system

## FAMILY HISTORY FAIR

**Noon** **Making Your Ancestors Come Alive**  
Janice McKay  
Genealogical Society of Greater Miami

**1 p.m.** **The Enrique Hurtado de Mendoza  
Collection of Cuban Genealogy at FIU**  
Annie Gonzalez  
Special Collections Librarian, FIU

**2 p.m.** **Steps to Researching Genealogy Like a Pro**  
Crista Cowan  
The Barefoot Genealogist

**3 p.m.** **Preservation is Personal**  
Rene Ramos  
Lynn and Louis Wolfson II Florida Moving Image Archives

**4 p.m.** **Sharing our History Online**  
Miguel Asencio  
Director, Digital Library of the Caribbean, FIU

Main Library • 101 W. Flagler St. • 305-375-2665

**MIAMI-DADE COUNTY**

Miami-Dade County provides equal access and equal opportunity in employment and services and does not discriminate on the basis of a disability. If you need an accommodation such as a sign language interpreter or material in an alternate format, contact the Branch Manager at least 7 business days in advance. Systemwide TDD available via the Florida Relay Service at 711.

**Friends of the Library**  
MIAMI-DADE COUNTY PUBLIC LIBRARY  
MN-1275 6/17

# Preservation is Personal





## Visual Aids

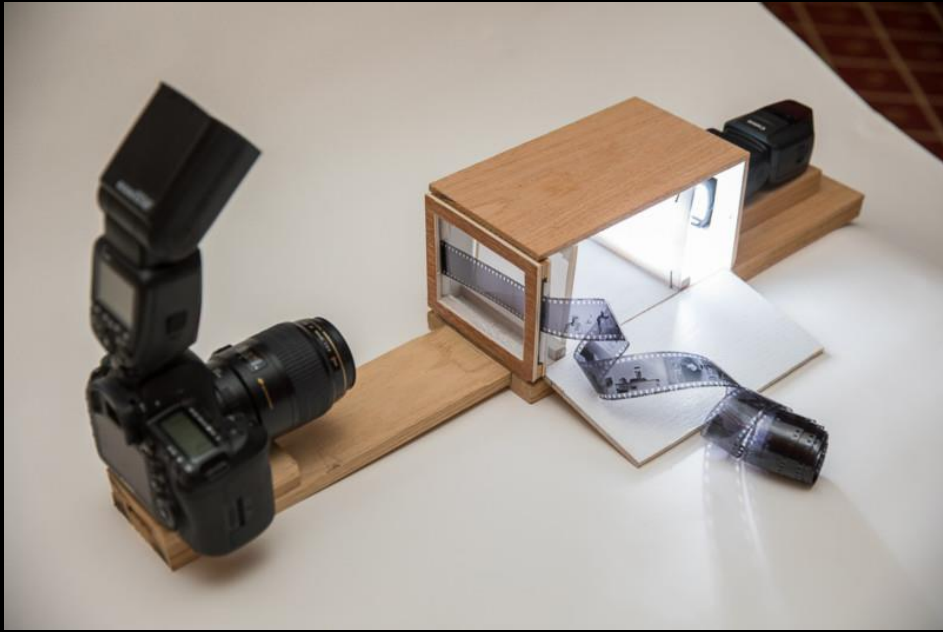
### Formats

- Film
- Photo
- Video



## Consumer digitizing equipment





## Can I do it myself?

### Instructions

- Cleaning and handling of materials
- Metadata

### Online tutorials

### Third-party usage (Pros & Cons)



# Warning signs

## Deterioration

- What does it look like?
- Is there anyway to stop it ?
- How to stop it?







# VLOG: Behind the Scenes

# Home Movies

Fun for staff! Team building!

Do what you know how to do!

Use what you have!

Open and accessible!

Encourage remote Archi-visits!



**Miami Film Festival  
Collection**

Research-What do you want to feature?

Outline and script

Audio-Narration and music

Visuals

YouTube channel - wolfsonarchive

Playlist – MDC Archives' VLOG:  
Behind the Scenes





**Wolfson Archives'  
Public Programs and Social Media**

# Key Into Current Events



# Hidden History: Dyer Courthouse



# Hidden History: Dyer Courthouse

THE NEW  
TROPIC

LIVE LIKE YOU LIVE HERE

Support Us

## What went down at Miami's federal courthouse

POSTED ON MAY 24, 2016 AT 10:00 PM  
WRITTEN BY ALEXANDRA MARTINEZ

Share this story



Federal Building and United States Courthouse (Courtesy of HistoryMiami Museum)



Although soon it will be just another academic building, Miami's federal courthouse was once a hotbed of controversial trials, with mobsters, drug runners, and avant garde artists gracing its courtrooms.

<https://bit.ly/1VigOjw>

# Intensely Local Links



#otd



#tbt/#wbw



# What Day Is It?



**NATIONAL DAY CALENDAR™**

[www.NationalDayCalendar.com](http://www.NationalDayCalendar.com)

Tweets	Following	Followers	Likes	Lists
8,835	187	38.6K	57.2K	1

**NationalDayCalendar**  
@NationalDayCal

Celebrate Every Day with the Original National Day Calendar. Follow us on Twitter or at [facebook.com/NationalDayCalendar](https://www.facebook.com/NationalDayCalendar)

Mandan, ND  
[NationalDayCalendar.com](http://NationalDayCalendar.com)  
Joined February 2013

[Tweet to NationalDayCalendar](#)

2 Followers you know

**Tweets**   **Tweets & replies**   **Media**

**NationalDayCalendar** @NationalDayCal · 4h  
Are you beginning to get hungry? #RoastLegofLamb [ow.ly/4EIH50u0PVE](https://ow.ly/4EIH50u0PVE)



National Roast Leg of Lamb Day   May 7  
[www.NationalDayCalendar.com](http://www.NationalDayCalendar.com)   #RoastLegofLamb

**Who to follow** · Refresh · View all

- Days Of The Year** @days...  
[Follow](#)
- Checkiday.com** @checki...  
[Follow](#)
- Letitia Wright** @letitiaw...  
[Follow](#)

[Find people you know](#)

**Trends for you** · Change

**#TeacherAppreciationDay**  
PBS, MDC News & Events, and 6 more are



# The Wolfson Archives



Tweets **1,257** Following **346** Followers **372** Likes **1,610** Lists **0** Moments **0**

Edit profile

## Wolfson Archives

@WolfsonArchives

The Wolfson Archives' mission is to collect, preserve, catalog, and make accessible film and video materials which document Florida's history and culture.

📍 Miami, FL

[wolfsonarchives.org](http://wolfsonarchives.org)

📅 Joined February 2016

📷 987 Photos and videos



## Tweets Tweets & replies Media

 **Wolfson Archives** @WolfsonArchives · May 3  
Dining halls are the latest gourmet gambit; in a new post at "Learning From Miami," the Wolfson Archives' blog, writer Ursa Gil examines the development of markets, food courts, and such, with a quick trip to Bayside's 1980s food court: [learningfrommiami.org/?p=3685](http://learningfrommiami.org/?p=3685)



🗨️ 1 ❤️ 3 📺

## Who to follow · Refresh · View all

-  **Billy Wayne Ruddick Jr., ...** [Follow](#)
-  **INDULGE Miami** @Miamil... [Follow](#)
-  **Miami Light Project** @mi... [Follow](#)

[Find people you know](#)

## Trends for you · Change

- #TeacherAppreciationDay**  
PBS, MDC News & Events, and 6 more are Tweeting about this
- #nttw19**  
1,915 Tweets
- #2019WCA**  
1,269 Tweets

# The Hagley Library



Tweets **1,590** Following **779** Followers **925** Likes **11.9K**

Following

## The Hagley Library

@Hagley\_Library Follows you

Happenings and selections from Hagley Museum and Library's archives and published collections on the history of American business, technology, and innovation

Wilmington, Delaware

[hagleyvault.org](http://hagleyvault.org)

Joined May 2011

Tweet to

Message

17 Followers you know



808 Photos and videos



## Tweets Tweets & replies Media



The Hagley Library @Hagley\_Library · 4h

We're traveling to Lower Manhattan this #TransitTuesday to make a stop at the Warren St. express station. This photo was taken in 1910 for Ward & Gow, the first advertising agency to systematize ad space sales on public transit nationwide. More at [ow.ly/nkFj30oF04z](http://ow.ly/nkFj30oF04z).



## Who to follow · Refresh · View all



The Hagley Center @The...

Follow



Special Collections @Rut...

Follow



Amrys O. Williams @shaz...

Follow

Find people you know

## Trends for you · Change

#TeacherAppreciationDay

PBS, MDC News & Events, and 6 more are

Tweeting about this

#ntw19

1,815 Tweets

#2019WCA

1,269 Tweets

Ayeshya

Ayeshya Curry's opens up about Steph, 'NBA

groupies' and insecurity

Sandra Bland

New cellphone video shows what Sandra Bland

saw during arrest by Texas trooper

#SAPCXLIVE

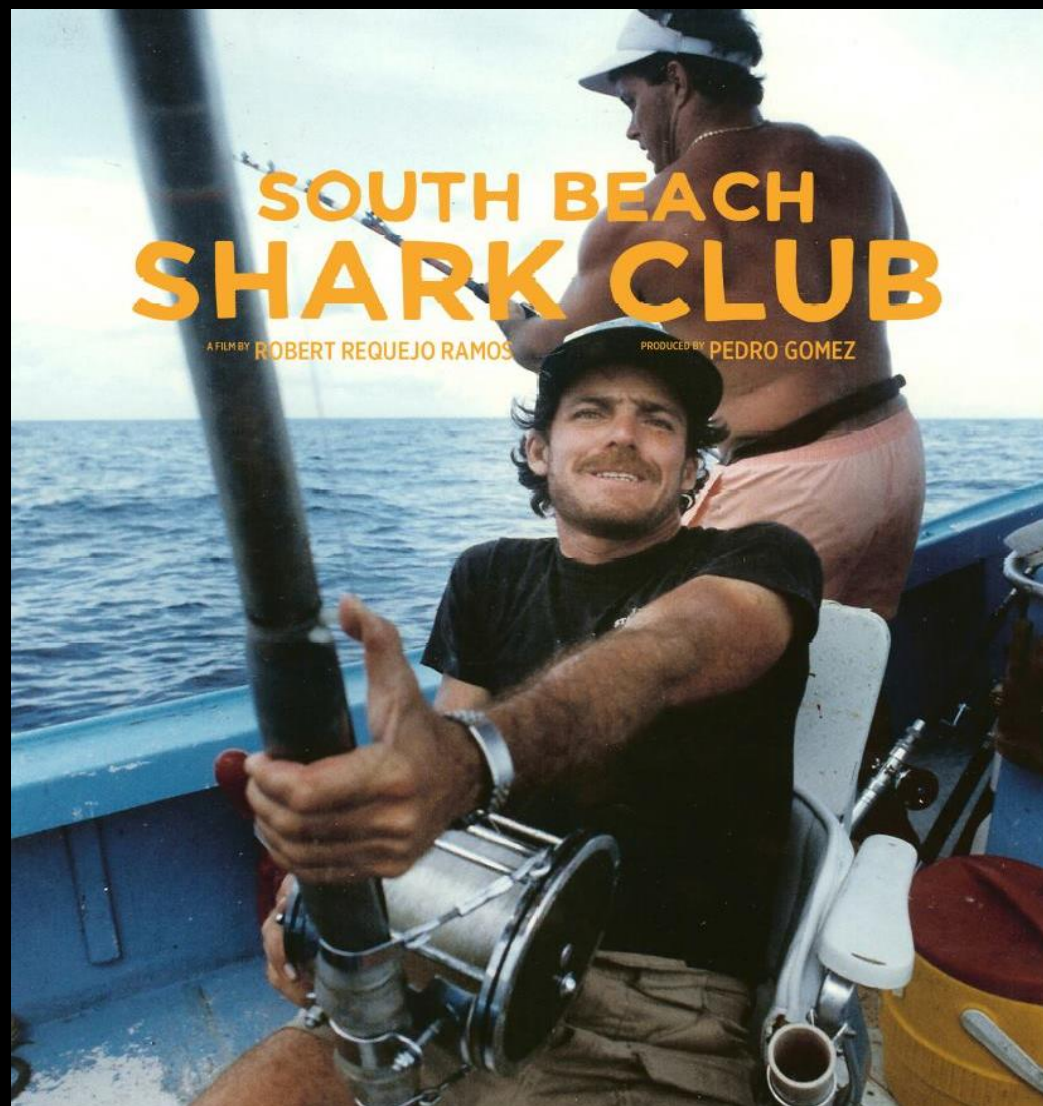
# Film Screenings/Festivals/Series

- REWIND
- FREE, 2X weekly, on-premises, on-campus
- Selections from Wolfson Archives' collections
- Also on MDC-TV



# Film Screenings/Festivals/Series

- REWIND/FAST FORWARD MEDIA FESTIVAL
- Presented in conjunction with Miami Film Festival's "CinemaSlam"
- Designed to encourage student & independent filmmakers to tell stories from the Archives



# Film Screenings/Festivals/Series

- SUMMER FILM SERIES
- Presented in June & July
- Features films produced in Florida, set in Florida, or otherwise related to Florida



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- SUMMER FILM SERIES
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- Features films produced in Florida, set in Florida, or otherwise related to Florida



# Film Screenings/Festivals/Series

- HOMETOWN HISTORY
- FREE, presented in featured community
- Selections from Wolfson Archives' collections



# Film Screenings/Festivals/Series

- HOME MOVIE DAY
- Presented in October
- Global celebration of home movies and amateur cinema
- Screening + acceptance of donations

This power focusing camera assures you of razor sharp zoom movies—without guessing.

**The BELL-HOWELL touch:** We've taken the guesswork out of focusing. Our 5-to-1 zoom lens camera—the Focus-Tronic Super 8—has Power Focus.

This Bell & Howell exclusive puts you in perfect focus with the push of a button. And it locks you there, whether you power zoom in or out through the entire 5-to-1 range of the lens (the same basic lens system we built for the successful Surveyor moon shot program).

Power Focus assures you that your movies will be sharp. Our automatic Optronic Eye® guarantees that your exposures will be perfect. And you can switch into slow motion instantly: right in the middle of a shot.

A commitment to innovation and precision: The Bell & Howell touch that makes all our cameras fine photographic instruments. And your movies more exciting and fun to see ... for years and years to come.



When you look through the viewfinder, you'll see a highly magnified image. If it's out of focus, push a button until it's sharp. Now you're locked in perfect focus ...



... whether you power zoom in for a dramatic telephoto closeup or pull back for a panoramic wide angle.

You'll need a new projector to show Super 8 movies. We have a brand new one that shows both Super 8 and regular 8mm.

**BELL-HOWELL**



# Narrated Screenings

- “ROADSIDE FLORIDA”
- Talks focused on Pre-Disney tourism in Florida
- Previously: Tourist attractions
- Coming Soon: Florida Hotels
- Also on MDC-TV

