# Wheels of Change: Migrating Platforms and Streamlining Workflows



Revs Digital Library

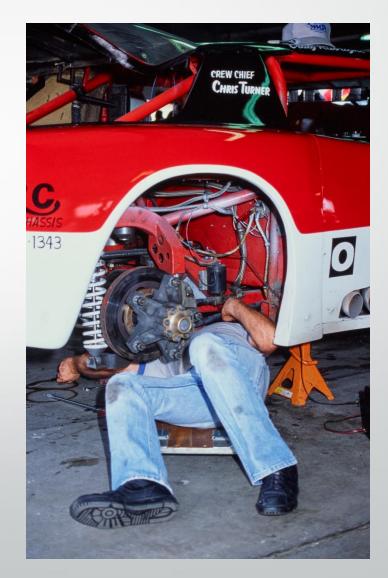
Jessica Bright, Associate Librarian (<a href="mailto:jbright@revsinstitute.org">jbright@revsinstitute.org</a>)
Lindsay Mancuso, Special Collections Coordinator (<a href="mailto:lmancuso@revsinstitute.org">lmancuso@revsinstitute.org</a>)
Nadia Taliceo, Library Assistant (<a href="mailto:lmancuso@revsinstitute.org">lmancuso@revsinstitute.org</a>)
David Santiago, Digital Project Assistant (<a href="mailto:dsantiago@revsinstitute.org">dsantiago@revsinstitute.org</a>)

### **Focus on the Process**

Standardization is important

When we mention cars, just insert your subject

The processes are identical regardless of subject matter



Revs Digital Library

### The Revs Institute







501(c)(3) open to public Living art museum with cars

Auto as cultural icon and change agent

21 FTE staff 150 volunteers

### **Library & Archives**

**Focus** 

- Pre-eminent library on automotive history
- US and European marques: Alfa-Romeo, Bentley, Cunningham, Ferrari, Mercedes, Porsche

Staff

- 7 FTE staff, 2.5 digitizing
- Interns, volunteers

Collections

• Largest collection of US and European auto books, journals, manuals, photographs



**Revs Digital Library** 

### **New Financial Goals, 2017**

#### Revenue

- Tuition
- Taxes
- Grants
- Benefactor
- Visitors
- Sales

#### **Expenditure**

- Hardware
- Software
- Supplies
- Staff
- Other

#### Goal

• 100% subsidy to 100% self-sufficient

#### **Execute**

- 70% reduction in costs
- 300% sales increase from 2015

### **The Problem**

- System was not designed to generate revenue
- Complex workflow
- Money left in the stacks



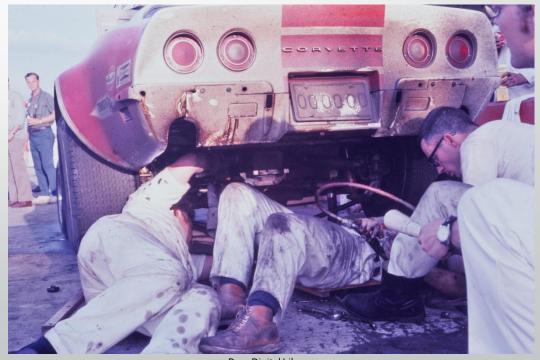
Revs Digital Library

### **Strategic Plan Drivers**

Streamline

Standardize

Self-Sustain



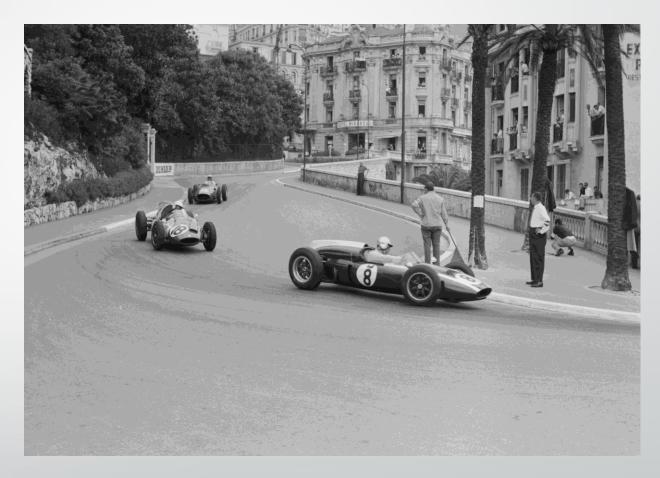
**Revs Digital Library** 

### **Workflow Changes**

PREVIOUS WORKFLOW/SYSTEM	NEW WORKFLOW/SYSTEM
Outsourcing Digitization	In-House Digitization
Outsourcing RDL Host	OCLC's CONTENTdm
Non-MARC Compliant Catalog	OCLC's WorldShare Management
	Services
Non-Automated Image Sales	Partially Automated Image Sales
	Amazon Sales
	Omeka
	LibAnswers

### **Bring Operations In-House**

- Major cost is digitization
- Previously, digitization was outsourced
- Brought digitization inhouse
- This cut costs by 80-90%



Revs Digital Library

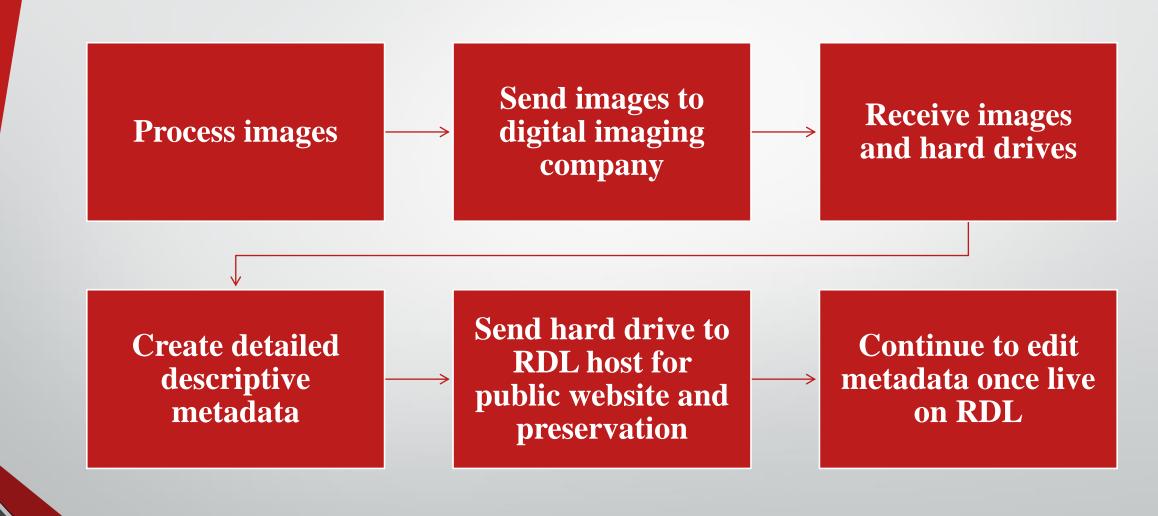
### Monetizing

- Digitization is expensive
- Monetize the expense!
  - Sell the images, if copyright allows
  - Make the process quick and easy
  - Available for commercial and non-commercial use



**Revs Digital Library** 

### **Digitization Process 2017**



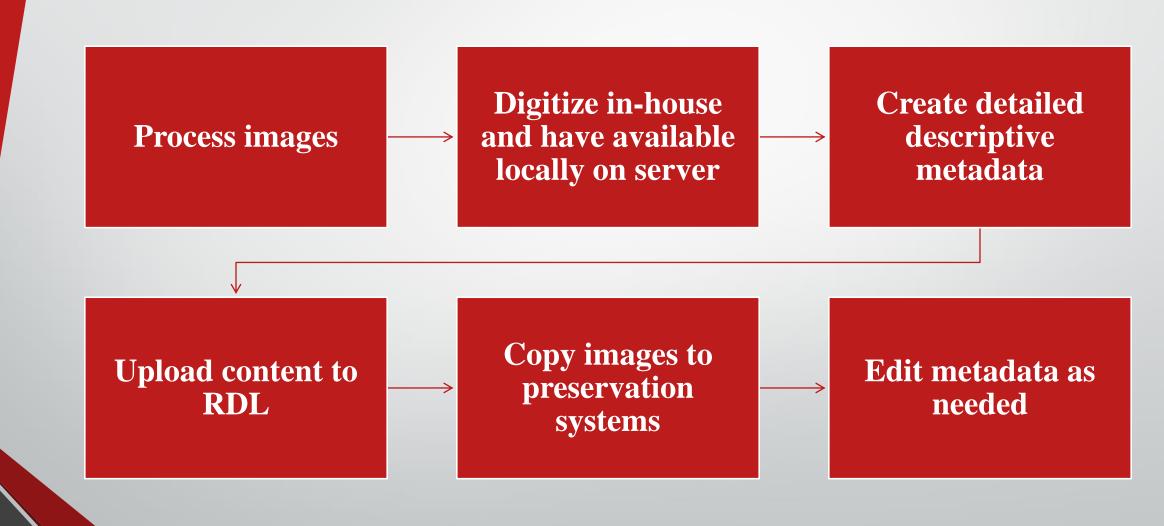
### **Migrating Digital Library Platforms**

- RDL migrated to CONTENTdm
- Established a detailed plan, but stayed flexible
- Planning and testing took about five months
- Actual upload took two months



**Revs Digital Library** 

### **Digitization Process 2018**



### **Post-Migration**



#### The Revs Digital Library

Photographers Purchasing 2018 Updates Revs Institute Library About

Advanced Search









Grand Prix













Popular Collections



#### Photograph Collection

Contains 500,000 digitized images from 36 collections that document racing series, auto shows, drivers, industry personalities, and more from the early 1900s to the late 1990s



#### **Text Collection**

Contains a sampling of some of the excellent historical textual items available at The Revs Institute Library.



#### Poster and Art Collection

Contains some of The Revs Institute Library's noteworthy posters and



#### Moving Image Collection

Consists of both modern racing videos shot at events The Revs Institute attended and historical videos shot in-period.

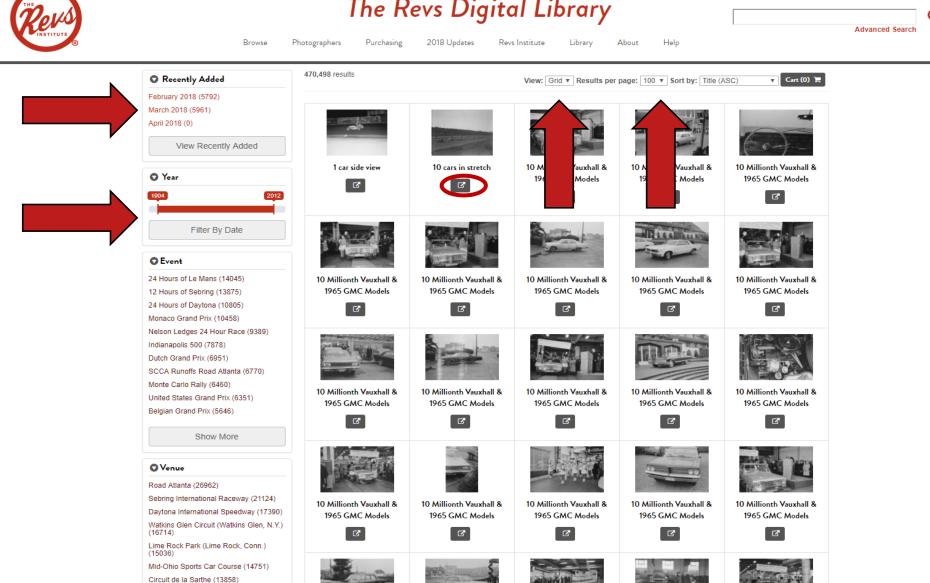
Browse Photographers Purchasing 2018 Updates Revs Institute Library About Help

English Deutsch Español 한국어 Korean Français Powered by CONTENTdm®

### **Post-Migration**



#### The Revs Digital Library



### **New Workflows**

- Operations are inhouse
- Biggest savings are on time and personnel
- Same research quality and capabilities
- Purchasing images is simpler and faster



Revs Digital Library

### **Image Sales Before 2017**



The Revs Institute for Automotive Research, Inc.

2500 S. Horseshoe Drive Naples, FL 34104 USA Phone: 239-643-5783 Fax: 239-643-7167

E-Mail: library@revsinstitute.org

#### (EXHIBIT A TO LICENSING AGREEMENT)

#### IMAGE ORDER FORM

Date: 4/15/16	
Name:	John Doe
Organization:	
Purpose of Use:	Research
Territory of Use:	TVI
Proposed Title of Work:	
Print Run:	
Term:	One time publication

IMAGE ID	RESOLUTION	TITLE, CAPTION, DESCRIPTION	IMAGE FEE	LICENSING USE FEE	TOTAL FEES
2014-6	43 COSE-	-32-65-17.0 300	Doi		
		Cars on track	540	\$10	\$50
2014-0	1365E	-51-66-20.2 6	000 pi		
			345	\$15	560
		tushoider	\$20		5520
	•		Subtotal	\$130	
	영화하는 열 없었다면서 사람이 있는 것은 말로 살다.	"The Revs Institute for Automotive Resear	rch"	Research Fees	
(Credit Card ( Name on Card:	MasterCard, Visa, D	iscover, American Express)		Rush Fees	
Billing Address: Signature: Card Number: Expiration Date:	123 Mac Jun D 1234	DE DT Fakecity, NY DE 78 TIOII Security Code: DOL		Total	\$130

#### THE FOLLOWING CREDIT MUST BE ATTACHED TO EACH PUBLISHED IMAGE:

"Courtesy of The Revs Institute for Automotive Research, Inc."

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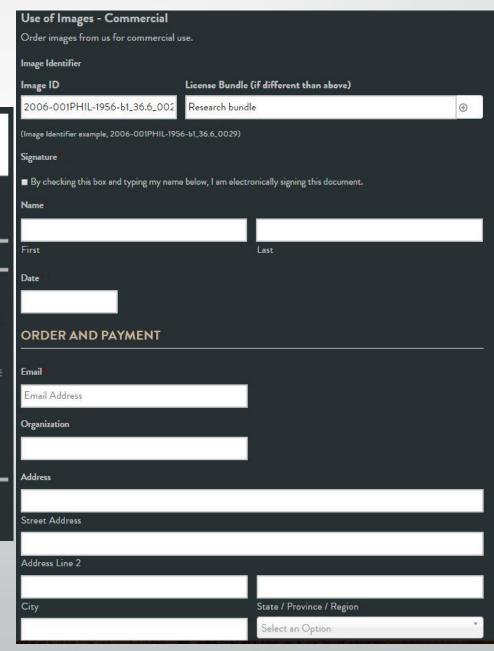


### **Image Sales 2017**

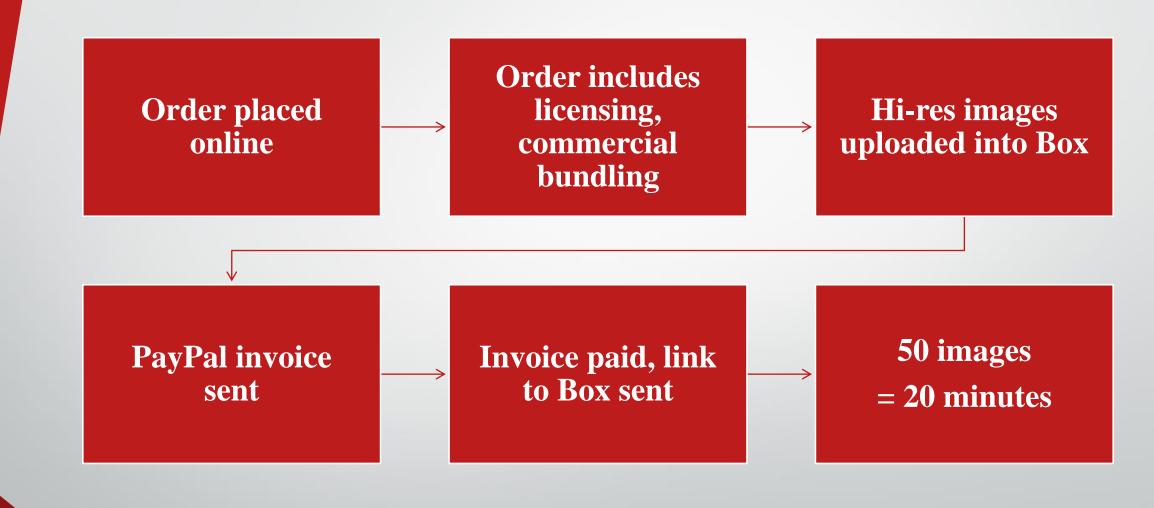
#### PRICING FOR COMMERCIAL IMAGE USE

RESEARCH & PRINT PUBLICATIONS BUNDLE	DIGITAL PUBLISHING BUNDLE	FILM & TV BUNDLE	AUCTION BUNDLE	ADVERTISING BUNDLE
\$50/IMAGE	\$60/IMAGE	\$100/IMAGE	\$175/IMAGE	\$500/IMAGE
IMAGE FOR IN-HOUSE	ALL FEATURES OF THE	ALL FEATURES OF THE	ALL FEATURES OF THE	ALL FEATURES OF THE
RESEARCH PURPOSES	RESEARCH & PRINT	RESEARCH & PRINT AND	RESEARCH & PRINT,	RESEARCH & PRINT,
(FOR-PROFIT	PUBLICATION PACKAGE	DIGITAL PUBLISHING	DIGITAL, AND FILM &	DIGITAL, FILM & TV, AND
ORGANIZATIONS)		PACKAGES	TV PACKAGES	AUCTION PACKAGES
+	+	+	+	+
LICENSING FOR ONE-TIME	LICENSING FOR	LICENSING FOR	LICENSING FOR	LICENSING FOR ONE-TIME
PUBLICATION IN ANY	ONE-TIME USE ON A	ONE-TIME USE IN A	ONE-TIME	USE IN AN ADVERTISE-
STANDARD PRINT	COMMERCIAL WEBSITE,	COMMERCIAL	PUBLICATION	MENT OR MARKETING
FORMAT,	SOCIAL MEDIA PAGE, OR	BROADCAST OR FILM	IN AN AUCTION	CAMPAIGN, ANY FORMAT
INCLUDING BOOKS AND	DIGITAL	(ALL LANGUAGES,	CATALOG	(ALL LANGUAGES,
PERIODICALS	PUBLICATION	WORLDWIDE)		WORLDWIDE)

\* ALL IMAGES ARE PROVIDED AS 300 DPI DIGITAL .TIFF FILE (APPROXIMATELY 4000 PIXELS ON THE LONG DIMENSION).
FOR OTHER TYPES OF USE, PLEASE CONTACT THE LIBRARY STAFF AT LIBRARY@REVSINSTITUTE.ORG.



### **Sales Process 2017**



### **Image Sales 2018**



#### O Item Description

le Gordon Bennett Cup

Source Didier Derauw Photograph Collection

Description

Photographer

Rights

Identifier 2007-200DIDI-1905-b1\_3.0\_0001

Format black-and-white negatives

Copyright has been assigned to The Revs Institute. Although copyright was transferred by the donor, copyright in some items in the collection may still be

held by their respective creator. The researcher assumes full responsibility for conforming to the laws of libel, privacy, and copyright which may be

involved in the use of this collection.

#### Purchase Image

#### Usage

Buy Non-Commercial (\$40)

Buy Commercial (\$50 - \$500)

Add To Cart



#### Purchase Image

#### Usage

Buy Non-Commercial (\$40)

Buy Commercial (\$50 - \$500)

#### Licens

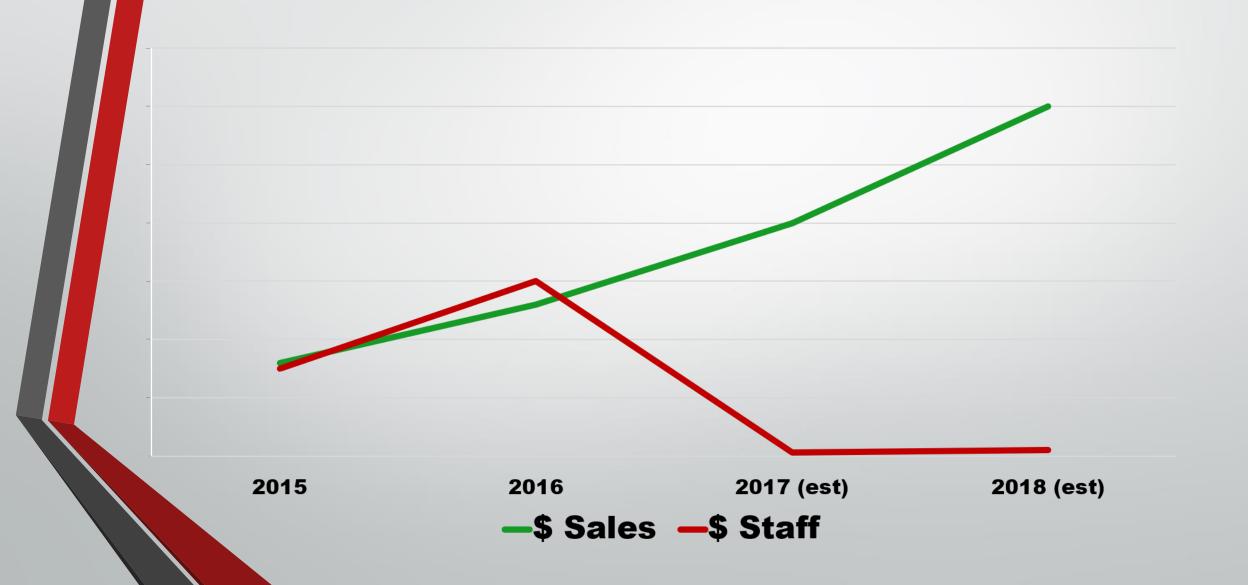
- Research & Print Publications (\$50)
- Digital Publishing (\$60)
- Film & TV (\$100)
- Auction (\$175)
- Advertising (\$500)

Add To Cart

### **Sales Process 2018**



### Image Sales Revenue vs. Image Staff Costs



### What We Sell

10% Discount for 10> Images

TIFF
300 DPI
4,000 Pixels Long Edge

Digital File

Commercial: \$50-500

Non-Commercial: \$40

### Copyright: Your Due Diligence

- Deeds of Gift
- Copying/Digitizing
- Orphan Works

Basics

### Users

- User Agreements
- License Agreement
- Takedown Policy

### **The Evolving Catalog**

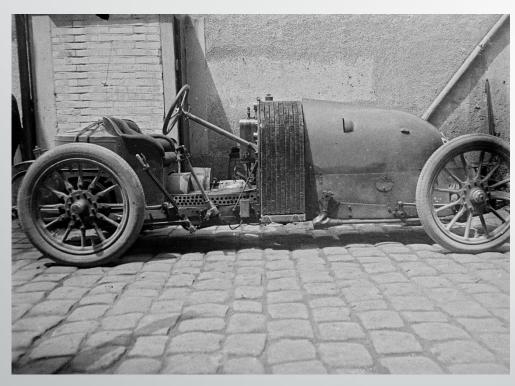
From
Kindergarten
to College level

Non-MARC to MARC

Dewey to LC

24,000 books
3,100 magazine
titles
mascots
realia

### **Catalog Record Pre-2008**



**Revs Digital Library** 

#### Photo / Archives Cataloging

ID 57327

loaned 10/23/2007 Sparks for CAM display see below which items

#### record type † Scrapbook

collection Didier [Paris--Madrid 1903]

folder & # [or] box # Archive Didier [Paris--Madrid 1903] Box 1

photo # [or] total # 1 award, medal [in case] [10/23/2007 Sparks for CAM display]

1 chronograph

pendant

poster, oversize [10/23/2007 Sparks for CAM display]

1 race program

1 scrapbook

basic subj category

[Didier - Award 1]: "Vienne 1902 aux souscripteurs du monument eleve a la memoire de Marcel Renault temoignage de reconnaissance" [enscription on back of medal]; "Marcel Renault 1872--1903 [portrait of Marcel on front of medal] [1 award, medal in case] [10/24/2007 to display USED FOR DISPLAY

[Didier - Book 1]: La grandiose et meurtriere course: Paris-Madrid 1903 - Cloture tragique des épreuves automobiles sur route / Dulier, Jean Robert [1 book, signed]

[Didier - Chronograph 1]: French, very early automobile chronograph circa 1900; was used by the co-driver or mechanic [who] would set up between two poles placed on the side of the road every [few] kilometers; he would clock in passing one pole and clock out passing the next pole and work out manually how many kilometres they could do in one hour; [it is] contained in its original box [watch maker inside: Maurice Auzoux] [1 chronograph] [10/24/2007 to display] USED FOR DISPLAY

[Didier - Poster in Oversize Flat File OS 97]: Republique Française. Ministere de L'Interieur. Course Internationale D'Automobiles Paris-Madrid, traversant Le Territoire Français les 24 et 26 Mai 1903 [1 poster ; lists places / schedule of race ; b&w text ; no illus.] [1 poster, oversize] [kept on flat file counter 3rd flr with oversized posters] [10/24/2007 to

[Didier - Program 1]: Paris-Madrid 1903 Souvenirs de Bibendum: L'Excursion de Tourisme Automobile Paris-Madrid, Du 13 au 26 Mai 1903 [1 program, race]

[Gabriel - Scrapbook 1]:

-brief biography

--business card and card with the name: C. Paul Viallet with illegible

--drivers license dated 1899 with his portrait [poor condition] USED FOR DISPLAY

--Paris--Madrid photograph-card with Voiture Mors identifying Gabriel

--Circuit des Ardennes 1906 photo-card identifying Gabriel as the driver sitting in the car identified as a Lorraine-Dietrich [photo shows only steering and steering column; marque is not evident]

-Les Vieux du Volant, Paris, membership card, dated validation for 1936 1937 decembre, with Gabriel's signature

--clipping photograph with caption: 'Gabriel in the De Dietrich'

### **Catalog Record** Pre-2017





Log Out Cataloging Search Catalog Add New Catalog Record Search Items 0 item(s) in Cart Serials Suppliers Orders **Interlibrary Loans** Other

Catalog Search > Search Results > Full Display

#### Search Results: Full Display Format

Record 1 of 1

119820 RevsCat ID

The Penny Mechanic and The Chemist Title

1838 : vol III No XCV (Jul 21) Subtitle

Strand, U.K. Place D.A. Doudney Publisher

Publication Date 1838

Technology -- Periodicals Subjects

Periodicals Type Condition Poor

Collier Provenance

Keyword Chemistry | Technology

English Language

8 p. Phys Desc

Room 2: Row 4, Column 2, Shelf 3 Location

11 Mar 2015 Date Cataloged 3/11/2015 **Date Created** 30 Nov 2016 Last Modified Cataloged By N. Taliceo

Edit the reserve list



Edit this record Add to Cart

Collier Collection

### **Catalog Migration Tracking Spreadsheet**

	Α	В	С	D	E
1	Archive Material	1908 Mors 12.8 Liter Grand Prix	Room 2: Drawer D-5	1012615432	117822
2	Archive material	1924 Chevrolet Superior	3rd Floor: Row 22, Column 8, Shelf 2	1013887699	121217
3	Archive Material	A. E. Ulmann papers, circa 1950s-	Room 1: Row 6, Column 3, Shelf 5	1005346822	123260
4	Archive Material	Affluent America and the	3rd Floor: Row 23, Column 1, Shelf 3	1012615467	119218
5	Archive Material	Aktiennotis uber die Besprechung	Room 2: Row 8, Column 6, Shelf 2	1012937745	117603
6	Archive Material	Albert R. Bochroch photographs,	Room 1: Row 1, Column 1, Shelves 4-6	1005316384	123209
7	Archive Material	Alfa Romeo TZ1 Corsa automobile	Room 2: Row 8, Column 1, Shelf 2	1012615456	99615
8	Archive Material	Alfonso de Portago, letter to Ken	3rd Floor: Row 15, Column 2, Shelf 2	1005326797	122785
9	Archive Material	Alfred S. Cosentino papers, 1952-	3rd Floor: Row 14, Column 8, Shelf 2-	1005326087	122338
10	Archive Material	All American Racers blueprints, 1965-	3rd Floor, Row 23, Drawer 57 (groups 1-	1005316498	123291
11	Archive Material	All Over World Clippings	Room 2: Row 7, Column 1, Shelf 7	1005318519	111363
12	Archive Material	-and now we have made it a utility	Room 2: Row 3, Column 2, Shelf 3	1005299418	110990
13	Archive material	Archive ARCA Box 1 [news clippings,	Room 2: Row 7, Column 5, Shelf 6		106066
14	Archive material	Archive ARCA Box 2 [papers, forms,	Room 2: Row 7, Column 5, Shelf 6		106048
15	Archive material	Archive Collier ARCA Box 2	Room 2: Row 7, Column 5, Shelf 6		111349
16	Archive Material	ARDS Tourist Trophy photographs,	Room 1: Row 11, Column 4, Shelf 3	1005298616	117781
17	Archive Material	Art Huttinger Collection	Room 2: Row 4, Column 1, Shelf 7	1012938069	118119
18	Archive Material	Auto Races 1900 - 1939	3rd Floor: Row 14, Column 10, Shelf 3	1013715904	117807
19	Archive Material	Auto shows collection, 1900-	3rd Floor: Row 21, Column 7, Shelf 5 to	1005333264	123181
20	Archive Material	Automobile and Motorcycle Racing	3rd Floor: Row 17, Column 9, Shelf 1	1013716017	120765
21	Archive Material	Automobile Racing Album	3rd Floor: Row 17, Column 9, Shelf 1	1013716189	120753
22	Archive Material	Automotive autographs.	3rd Floor: Row 14, Column 10, Shelf 2	1012937339	117685
23	Archive Material	Benz Patent Motorwagen	3rd Floor: Row 14, Column 10, Shelf 2	1012615311	117646
24	Archive Material	Better Ignition	Room 2: Row 3, Column 1, Shelf 3	1005334368	118139
25	Archive Material	Bill Oursler photographs, 1964-1982	Room 1: Row 8, Column 3, Shelf 3	1021052640	
26	Archive Material	Bill Salman scrapbooks, c. 1989-	3rd Floor: Row 15, Column 4, Shelf 1	1013717044	106043
27	Archive Material	Bob Hines photographs, 1959-1978.	Room 1: Row 8, Column 3, Shelf 1	1005346821	123235
28	Archive Material	Books About Fords	3rd Floor: Row 23, Column 1, Shelf 3	1005307627	119775
29	Archive Material	Briggs Cunningham Racing Team	3rd Floor: Row 16, Column 7, Shelf 5	1013716628	118409
30	Archive material	Briggs S. Cunningham Papers	3rd Floor: Row 16, Coumn 1, Shelf 1 to	1017733118	118219
31	Archive material	BRM Festival	Room 2: Row 9, Column 2, Shelf 1	1012747693	118226
32	Archive Material	Bruce R. Craig photographs, 1902-	Room 1: Row 13, Column 1, Shelf 1 - Rov	1005317864	123284

### **Current Catalog Back-Up**

CatID	CatCallNumber	CatTitle	CatSubtitle	CatAlternat eTitle	CatAbstract	CatRecordT ype	CatStatus	CatLocation
4529	629.2092 D687m DONO 1975-00	The unfair advantage				Book		3rd Floor: Book Stacks
46394	629.2092 D691m OXLE 1999	Mick Doohan: Thunder Down Under				Book		3rd Floor: Book Stacks
4513	629.2092 D725b DOTY 1999	Still wide open : the Brad Doty story	Brad Doty story			Book		3rd Floor: Book Stacks
11023	629.2092 D735r DOUG 1935	Booze-runner				Book		3rd Floor: Book Stacks
6538	629.2092 D778f DREY 2000	They called him Pop; the Floyd "Pop" Dreyer story				Book		3rd Floor: Book Stacks
19268	629.2092 D778r DREY 1983	My two lives : race driver to restaurateur				Book		3rd Floor: Book Stacks
121742	629.2092 D778r DREY 1983 signed	My two lives : race driver to restaurateur				Book		3rd Floor: Book Stacks
52989	629.2092 D782p MILL 2009	Paddy - Who? A Driver's Life of Bikes and Cars				Book		3rd Floor: Book Stacks
13224	629.2092 D822p DuCA 1971	An engineer of sorts				Book		3rd Floor: Book Stacks
51086	629.2092 D877g WALK 2007	Geoff Duke: The stylish champion				Book		3rd Floor: Book Stacks
51310	629.2092 D922a DUNL 2007	Damn few died in bed: Memories of a life in American				Book		3rd Floor: Book Stacks
21667	629.2092 D922j MCDI 2004	Joey Dunlop: His authorized biography				Book		3rd Floor: Book Stacks
3062	629.2092 D938 DUKE 1976	The du Ponts : portrait of a dynasty				Book		3rd Floor: Book Stacks
57788	629.2092 D938p CHAN 1971	Pierre S. Du Pont and the making of the modern			This meticulousl	Book		3rd Floor: Book Stacks
51570	629.2092 D951b DURA 1929	My Father				Book		3rd Floor: Book Stacks



GRATIS AI SOCI, ALBERGHI E AUTORIMESSE AFFILIATI AL R. A. C. I.

ESCE LA DOMENICA

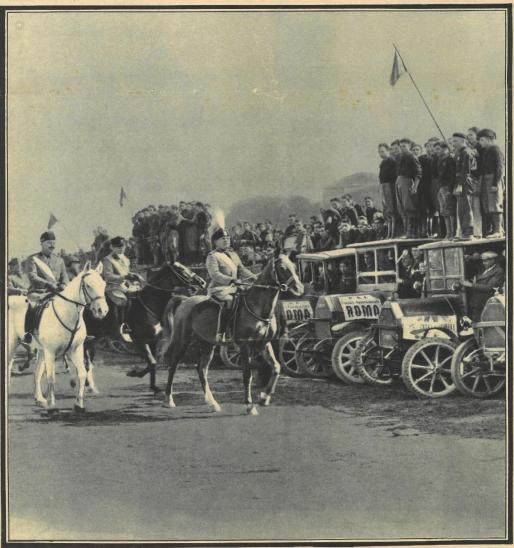


UN NUMERO L. 0.50

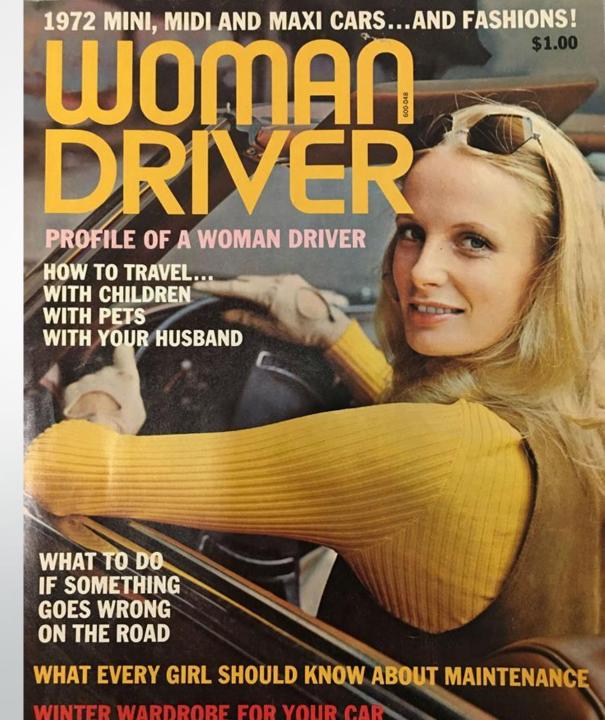
DIREZIONE - REDAZIONE - AMMINISTRAZIONE ROMA - VIA PO, 14 - TEL. 85-851

18 OTTOBRE 1931-IX - N. 42 - ANNO V

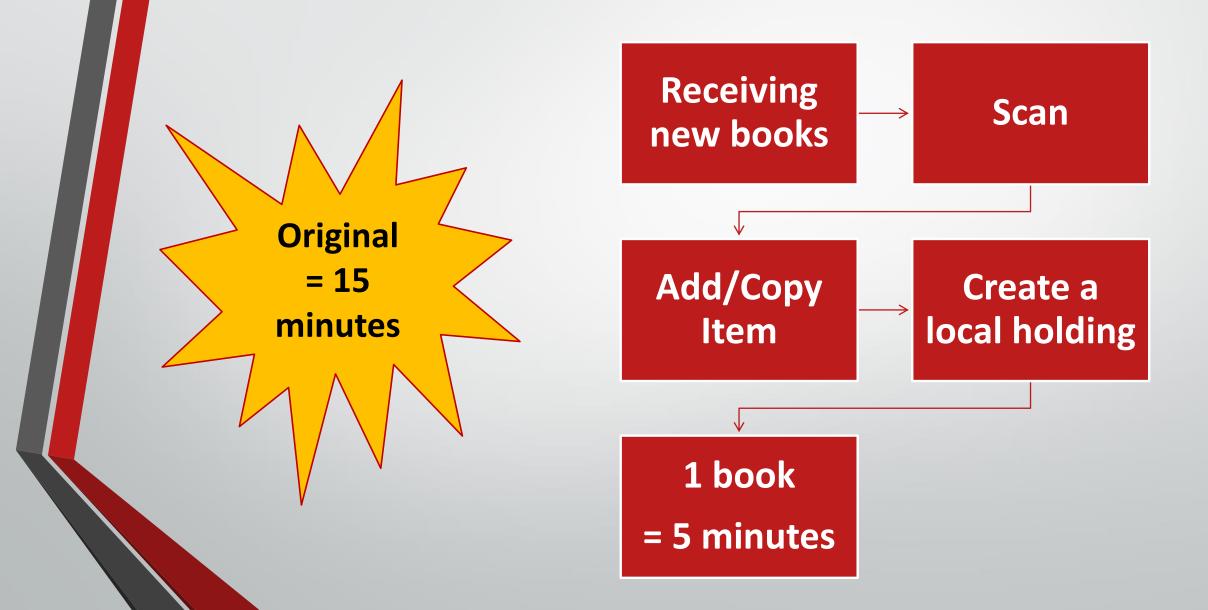
PUBBLICITÀ | ROMA - VIA PO, 14 - Tel. 85-852 MILANO - VIA SENATO, 2 - Tel. 71-485

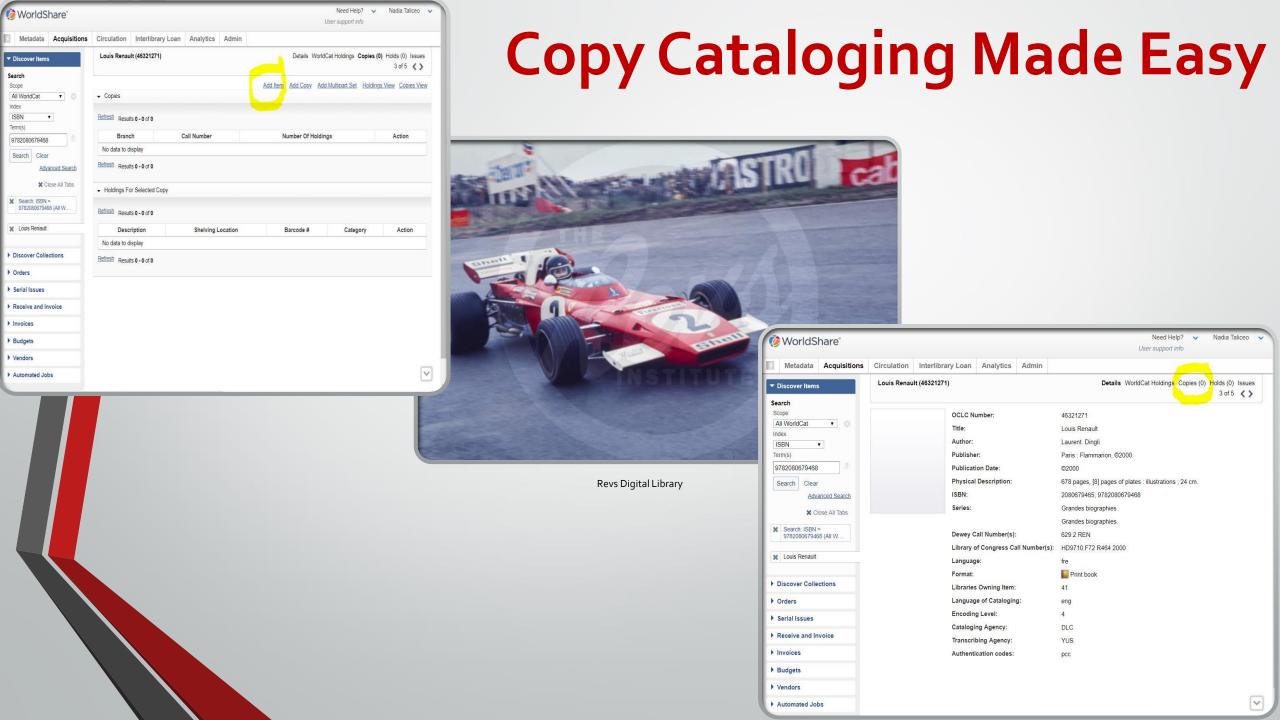


Il Duce passa in rivista 40,000 giovani Fascisti dei reparti celeri, venuti a Roma da ogni regione d'Italia. Come già nella Marcia su Roma, così in questa adunata, si è avuto prova di quel che possa valere, per il celere trasporto di masse, l'automobile. E all'automobilismo italiano il Duce ha dato possibilità di sviluppo, con provvidenze di ogni genere: dalle strade alla legislazione.

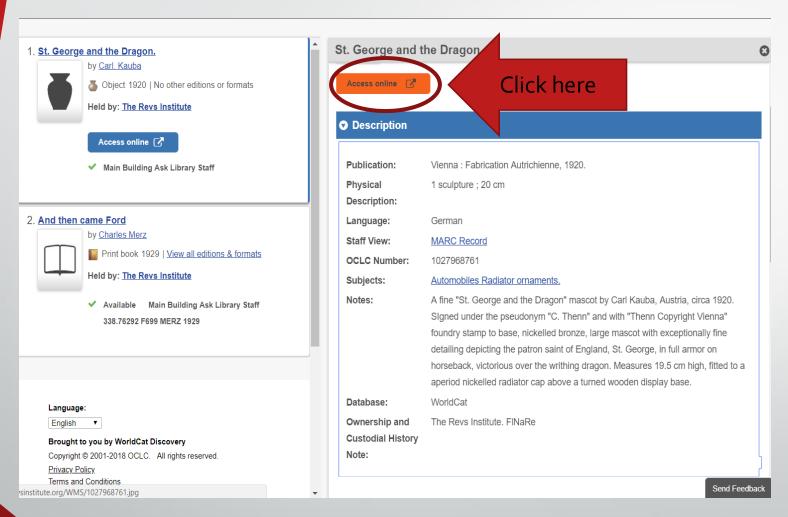


### **Cataloging Process 2017**



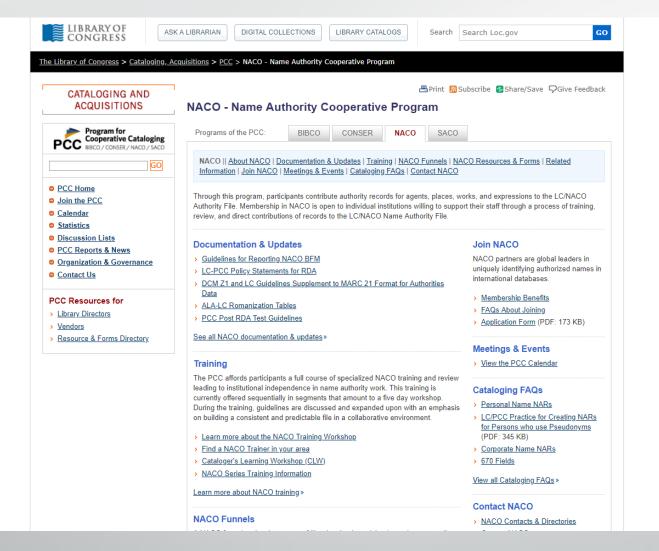


### **Our Unique Collections**





### **Joining NACO**





**Revs Digital Library** 

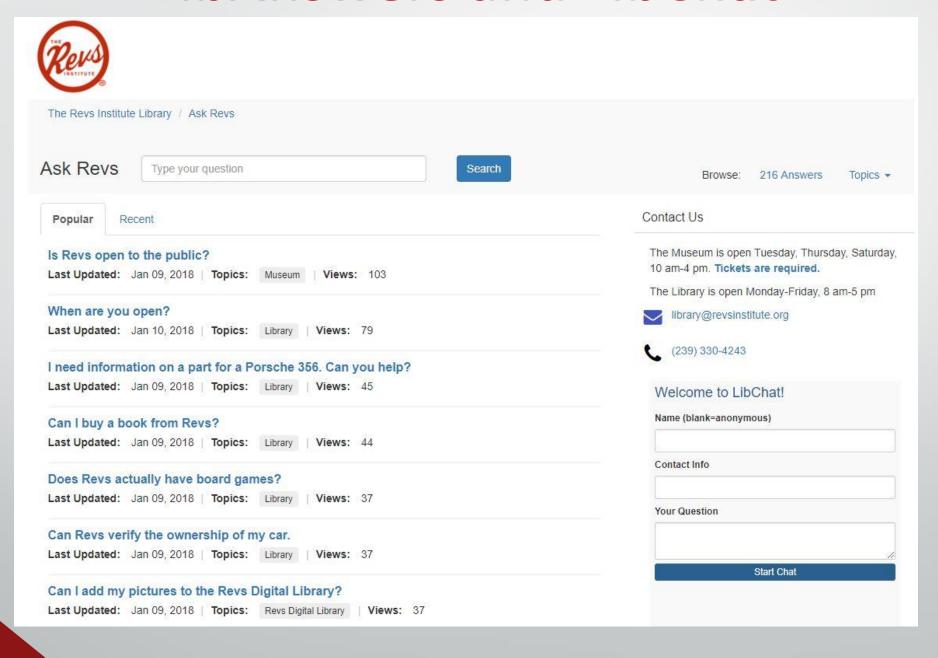
Through this program, we will contribute authority records for personal, corporate, conference names, and series to the LC/NACO Authority File.



# Proposed Name Authority for the Belgian Grand Prix

Authority	Save Fi	le: Belgian Grand Prix (automob	ile race)					MARC Help	Ψ.
ARN		NEW							
Save Fi		8		res in	90 days				
Rec sta	<u>at</u>	n <u>E</u>	<u>ntered</u> 20180412				_		
<u>Type</u>	_	Z	<u>Upd status</u>	a	Enc lvl	n	<u>Source</u>	С	
<u>Roman</u> Govt a	_		<u>Ref status</u> Auth status	n	<u>Mod rec</u> <u>Subj</u>	a	<u>Name use</u> <u>Subj use</u>	a	
Series		l n	Auth/ref	a	Geo subd		<u>Ser use</u>	a h	
Ser nu		n	Name	n	Subdiv tr	-	Rules	Z	
040		FUG ‡b eng ‡e rda ‡c FLCAF	₹						
046		‡s 1925 ‡2 edtf							
<u>111</u>	2_	Belgian Grand Prix (automobi	le race)						
<u>370</u>		Belgium ‡e Circuit de SPA-Fr							
<u>372</u>		Grand Prix racing ‡2 lcsh							
<u>411</u>	2_	Belgian GP (automobile race)							
<u>411</u>	2_	Belgian G.P. (automobile race	e)						
670		The Revs Digital Library, (http	://library.revsinstitute.org/digita	l/) vi <mark>ewed April 17,</mark> 2	018: ‡b Belgian Grand Prix (a	automobile race) ‡u https://cdm	17257.contentdm.oclc.org/digital/cus	stom/single-image?	
		id=28036&collection=p17257				7.1			
<u>670</u>		Wikipedia, April 10, 2018 (The	e Belgian Grand Prix is an autor	mobile race, part of t	ne Formula One World Cham	pionship. The first national race	of Belgium was held in 1925 at the	Spa region's race cours	se, an area
		of the country that had been a	associated with motor sport sinc	e the very early year	s of racing. To accommodate	Grand Prix motor racing, the Ci	rcuit de Spa-Francorchamps race c	ourse was built in 1921	but it was
		•	'		<u>-</u>				
		only used for motorcycle racing until 1924. After the 1923 success of the new 24 hours of Le Mans in France, the Spa 24 Hours, a similar 24-hour endurance race, was run at the Spa track. Sin Francorchamps has been known for its unpredictable weather. At one stage in its history it had rained at the Belgian Grand Prix for twenty years in a row. Frequently drivers confront a part of the							
		· •	•	-	•	•	5 and 1973, when this title was an h		
		•		-	-		rancorchamps circuit being a favou		
Status		In-process				Journal of the last of th		2	

### LibAnswers and LibChat



### **Omeka**

## Revs Digital Exhibits \*\*Browse Exhibits\*\* Browse Exhibits (2 total)

\_\_\_

» Library Links

Browse All Browse by Tag

... Q

#### Carrera Panamericana: La Máxima Competencia



The ultimate competition! This exhibit explores an infamous auto race, the Carrera Panamericana. The race was held annually between 1950 to 1954 and took place on the Pan-American Highway through Mexico. A variety of cars raced across the open highway, and the race was known for its daredevil nature, famous drivers, and accidents.

#### Travels in a Phoenix 8/10 and 11.9: The story of a British military family's time in India



Follow the path of a British military officer and his family on their adventures as they travel throughout India from 1909 to 1920. Find out what a family 100 years ago did for fun, their cars, and the effect Britain had on Indian culture.

#### **Traveling Through India**

One of the lasting marks left by the British on the Indian sub-continent was a road and rail system. In the 1920s, car travel in India required the traveler to plan their route in advance. Gas stations were not widespread and those wishing to travel throughout India had to coordinate their stops with the train schedules. At the train stops the travelers would pick up gasoline that had been transported there via train.



Military family motor tour of India photograph album, Page 10

Car breakdowns could very well happen when traveling India. Being knowledgeable about the vehicle and being able to repair damage with spare parts was crucial. India for the Motorist: A Guide for the Tourist and Resident advised that in the event of more serious damage, travelers would have to go to the nearest telegram office to send a message to the "nearest motor firm" to seek assistance. In addition to gasoline and spare car parts, food was also kept in the vehicle. In India for the Motorist, travelers were urged to carry "army rations" and a "Berkefield water filter" along with their thermoses, frying pans, and enameled iron dishes for cooking and eating. The Major and his family can be seen traveling through India in their Phoenix 8/10 car in the photographs at left. The family's

luggage and spare tire can be seen, showing that they were trying to be prepared for the journey.

While food needed to be considered by the travelers, lodging existed throughout India. Various bungalows, known as dáks, were sporadically positioned on the roads as a rest stop for travelers. Here a chef would be available to cook for the guests with the food they brought. Also, the rooms were equipped with charpoys, a traditional woven bed. On the right is a photograph, from the Clarence W. Sorensen Collection - Safety Negatives Collection from the University of Wisconsin-Milwaukee, that illustrates what a charpoy might look like for various travelers.

In addition to  $d\hat{a}k$  bungalows, hotels were scattered throughout India. While these hotels had many of the

Travels in a Phoenix 8/10 and 11.9: The story of a British military family's time in India

Introduction

A Brief History of a British Officer in the Indian Army

The Mixing of West with the East in the 1800's

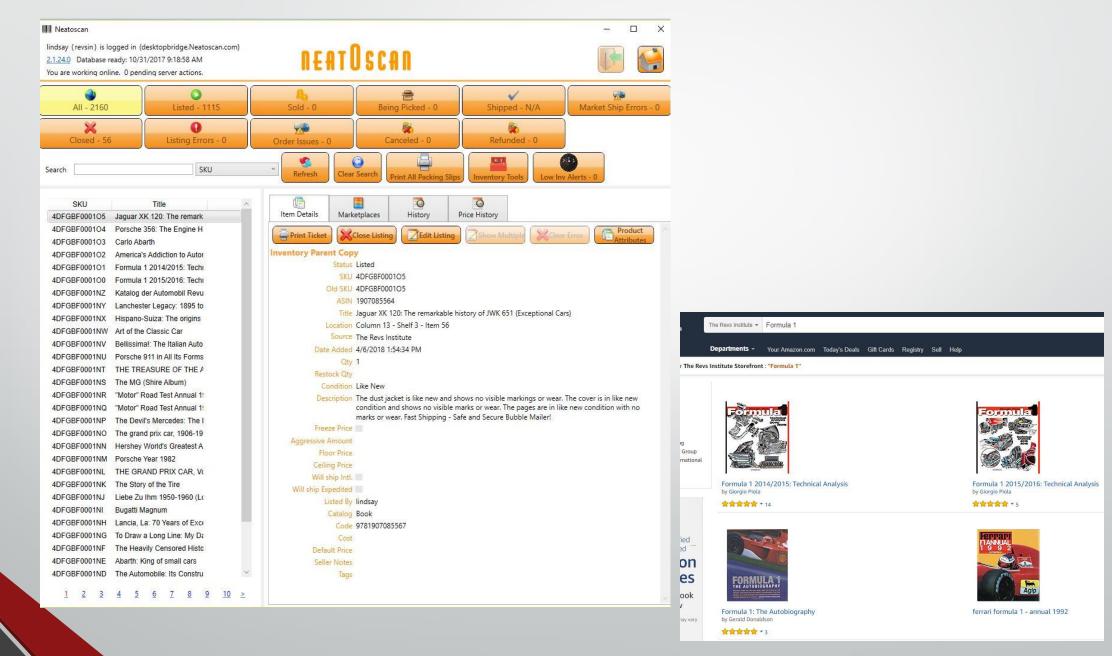
Traveling Through India
The Major and the Phoenix

Airplanes and Automobiles Conclusion

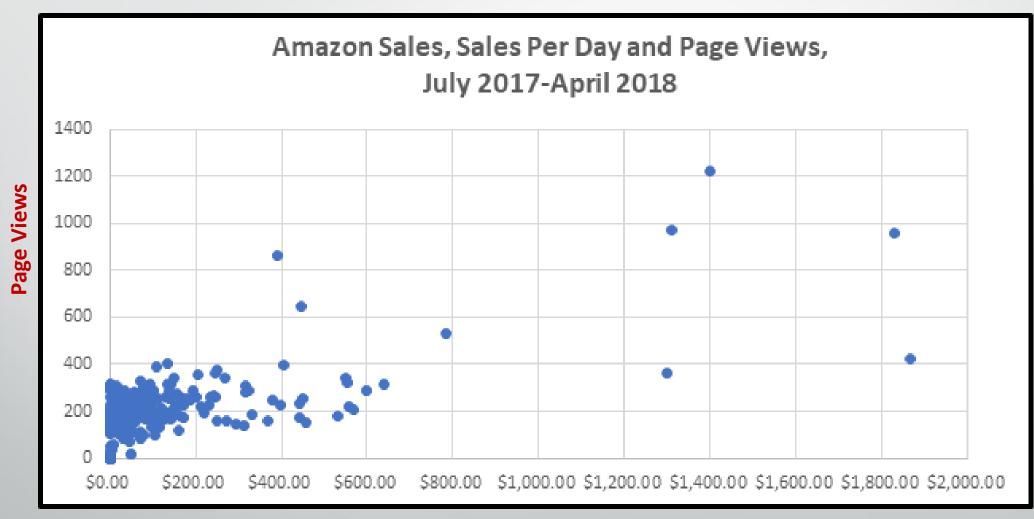
Credits



### **Amazon and Neatoscan**



### **Amazon and Neatoscan**



### **Timeline**

**May 2017:** Strategic Plan approved Summer
2017:
RDL and
catalog
migrations
begin

November
2017:
Catalog
migration
completed

**December 2017:**New RDL goes live

### **Next Steps**

- Created revenue stream that we can use to:
  - Fund digitization project
  - Bring new staff on board to help with processing
  - Support other library projects
- Streamlined workflows
- Raised the profile of Revs and promoted wider access



Revs Digital Library

### **Takeaways**

Budget cuts and lack of funding are increasing

Try to
generate
revenue that
can support
the institution

Have an eye on the future



Revs Digital Library