

## **Web Communications Manager**

1. **Purpose:** Serves as administrator for the organization's web-based communications.
2. **Term of Office:** 3 years. Appointed.
3. **Voting Status:** Ex-officio. Non-voting.
4. **Major Duties/Responsibilities:**
  - a. Attends Executive Board and Annual Business meetings. Presents verbal or written reports regarding the status of web communications.
  - b. Maintains Society database, website, and social networking tools.
    - i. Ensures consistent look and feel across web-based communication platforms.
    - ii. Ensures the timeliness and relevance of information distributed across the website and social networks.
    - iii. Works with Executive Board, Newsletter Editor and Committee Chairs to provide access to Society documents.
  - c. Performs regular maintenance of all web-based tools, including, but not limited to: monitoring storage usage; developing consistent file systems; ensuring access to current files; removing outdated files; managing administrative and user privileges; and monitoring posted content.
  - d. Conducts an annual review of website content.
  - e. Ensures successful archiving of listserv content. May oversee archiving of other web-based communications platforms, as appropriate.
  - f. Coordinates all aspects of maintaining a web presence, including, but not limited to: identifying third-party services for hosting listserv, website, or database, when applicable; managing domain name registration; contracting web hosting plans and server space; and negotiating contracts with host institutions.
    - i. With Treasurer, determines annual budget for Web communication platforms.
    - ii. With Treasurer, ensures timely payment of fees.
    - iii. Assists Membership Chair with conducting an annual audit of Society membership list and listserv.
  - g. Submits annual report at the Annual Meeting.

The Web Communications Manager may recommend appointment of an Assistant Web Manager to serve as an apprentice. (*Duties for the Assistant Web Manager are outlined in a separate document.*)

**Still to be approved before September 7, 2016.**